

## CRITICAL MEDIA STUDIES / 13 FEBRUARY

### Opening and Introduction

Panos Kompatsiaris / Ph.D. / Assistant Professor / HSE School of Media

10:30

### Digital Aftermaths of Terror Attacks on Twitter, 2017: A social network analysis approach

Ioanna Ferra / Ph.D. / Assistant Professor / HSE School of Media

11:00

This study utilises network and semantic analysis to compare the digital aftermath of 5 terrorist attacks in 5 big cities/megacities (#saintpetersburg; #ParsonGreen; #Parisattack; #lasvegas; #manhattan), which took place in 2017. The data collected shortly after each of the attacks, using NodeXL and concentrating on the most used/representative hashtags. The study suggests that independently of the individual characteristics of each case, Twitter is used in similar ways, coordinating discussions around the evolution of the incident, expressing solidarity to the victims, and commenting on the actual event, while in most of the examined cases, information produced by mainstream media, with media or state-related actors, dominating the networks. This research informs understanding of terrorist aftermaths in relation to who are the dominant actors in the different countries; what is the dominant frame in each case and how they compare to each other; the type of regime in responses; the role of the country's position in the world system; the comparative analysis of size and impact on Twitter of attacks in each case and cross-comparison; and the role of religion in comparison to other factors in influencing the discourses and debates across the 5 cases. At the same time, the study of these five cases reflect on the evolution/ consequence of key political debates of those days, focusing on the question of disinformation/misinformation and the linkage to contemporary political debates and events, as seen in different contexts.

### Break

12:00

### Global Communication - A Discursive Perspective

Olga Baysha / Ph.D. / Associate Professor / HSE School of Media

12:30

The aim of this lecture is to introduce students to the critical evaluation of the role that media networks play in the normalization of some global discourses and the marginalization of others. The lecture will focus on the discussion of globalization imagined as westernization and modernization – an outlook implying that the history of global society starts with the history of the Western world. We will discuss the limitations of this perspective and the problems associated with it: West-centrism, Euro-centrism, Orientalism, racism, and so forth. We will also analyze how the normalization of various West-centric assumptions, which are deeply ingrained in the ways we think and act, prevent us from imagining alternative ways of dealing with global problems such as social inequality, chronic poverty, endemic diseases, endless wars, and so forth.

### Political Economy of Communication: Contemporary Issues on Cultural Industry

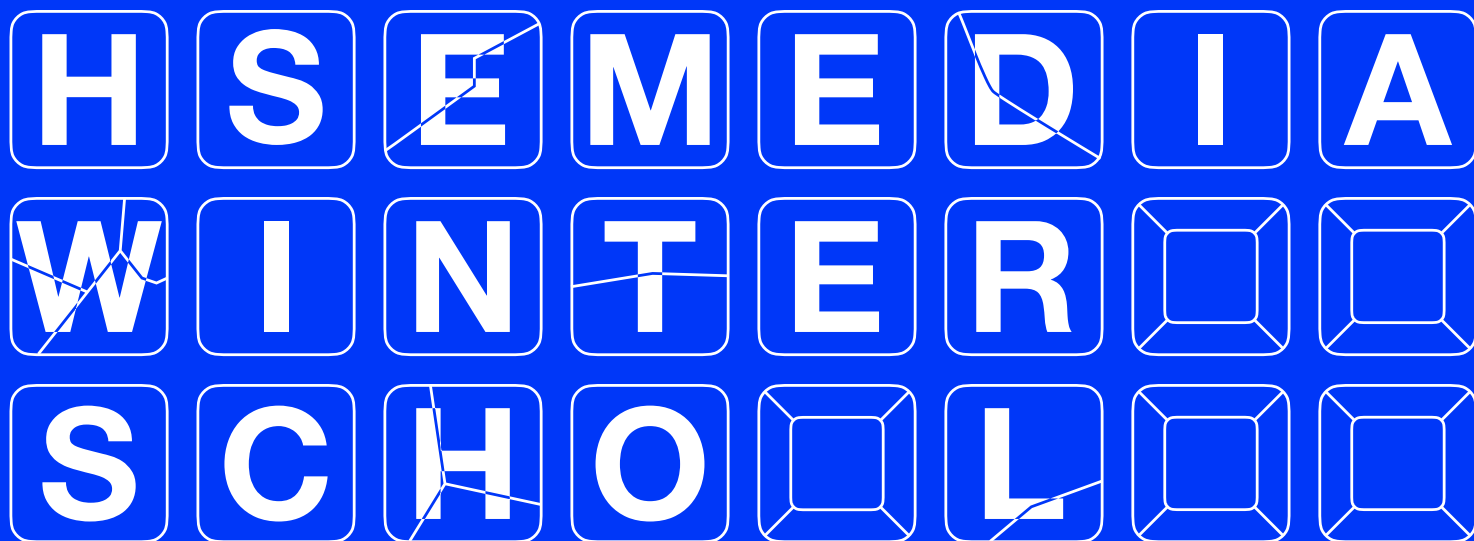
Ilya Kiriya / Ph.D. / Professor / HSE School of Media

13:30

This talk will discuss the contemporary topicality of the culture industry thesis, born in 1930s, as it relates to the proliferation of digital platforms that progressively contribute to the industrialization of newer segments of the cultural economy, such as performing arts, painting and similar fields.

### Break

14:30



## CRITICAL MEDIA STUDIES / 14 FEBRUARY

**A Critical Analysis of Media Representations: The Case of the “Greek crisis” in the News**  
Yiannis Mylonas / Ph.D. / Assistant Professor / HSE School of Media

15:00

The lecture will focus on the study of media representations, by offering an overview of my recently published book entitled ‘The “Greek crisis” in Europe: Race, Class and Politics’ (Brill, 2019). In particular, this study is concerned with a critical research of the Greek economic crisis (2009-2018) publicity in the EU, based on the analysis of mainstream news media from Greece, Denmark, and Germany.

**Curating as a Mode of Production in Media Economies**

16:00

Panos Kompatsiaris / Ph.D. / Assistant Professor / HSE School of Media

This talk explores the concept of curating as a key economic site and activity in media-driven contemporary capitalism. It looks at how gestures of authorizing quality and good taste via selecting, arranging and displaying objects in time and space, exceed the boundaries of art venues diffusing the logic of more ‘ordinary’ production and consumption. Curating as a mode of production expands in an array of commercial activities, including curated guided tours, curated restaurant menus, curated homes, curated social media profiles and curated playlists. In the above activities, the curator is a micro-expert in the field through which consumption is expected to occur under the guidance of a specialist in a manner that becomes purposeful rather than arbitrary. The talk explores how the curator becomes an expanded economic actor trading upon the idea that the deterritorialized chaos of contemporary experience should give space to ordered, curated lives in tune with aesthetic capitalism’s emphasis on style, packaging and design.

## 14 FEBRUARY

**Session Of Questions And Answers For Those Who Are Planning To Participate In The "Higher League" (Высшая Лига) Olympiad And Enroll In The Master's Program "Critical Media Studies"**

11:00

Please write a short reflection (max 1000 words) on one or more topics discussed in the Winter School using relevant theories and bringing your own examples.

Submit this essay by 21 February to [pkompatsiaris@hse.ru](mailto:pkompatsiaris@hse.ru)