

# WINTER SCHOOL 2025

## FOR THE CONTEMPORARY MEDIA RESEARCH TRACK



FEBRUARY 1 2025. ONLINE

### FEBRUARY 1 2025 (11:00 – 16:00)

11:00-11:10

Opening words

**Oleg Dmitriev**, Deputy Director, HSE Institute of Media,  
Acting Head of the Programme

11:10-11:55

Programme presentation: main peculiarities, scope and rationale,  
core disciplines, Q&A

**Irina Dushakova**, Ph.D., HSE University, Assistant Professor,  
Institute of Media, responsible for the track «Critical Text  
Analysis»

**Panos Kompatsiaris**, Ph.D., HSE University, Associate Professor,  
Institute of Media, responsible for the tracks «Project Seminar»  
and «Media, Culture and Research»

**Yiannis Mylonas**, Ph.D., HSE University, Associate Professor,  
Institute of Media, responsible for the track «Research Seminar»

11:55-12:00

Break

12:00-12:30

Lecture-discussion: Curation in the Age of Platform Capitalism

**Panos Kompatsiaris**, Ph.D., HSE University, Associate Professor,  
Institute of Media, responsible for the tracks «Project Work»  
and «Media, Culture and Research»

*This presentation employs the figure of curation—the selection, arrangement, and display of objects, concepts, and things—to explore the cultures of platform capitalism. Considering its rise in the global art world as an authorial, meaning-making activity and an organizational-entrepreneurial endeavour, it looks at curation as the interweaving of innovative concepts, elaborate storytelling, and trusted experts leaking out from galleries to hashtags.*

12:30-12:35

Break

12:35-13:05

Lecture-discussion: How is generative AI discussed in religious  
social media?

**Irina Dushakova**, Ph.D., HSE University, Assistant Professor,  
Institute of Media, responsible for the track  
«Critical Text Analysis»

*This presentation examines the perception of using generative artificial intelligence in religious communities in Russia. The analysis of social media shows that the set of contexts and application areas in which generative AI is visible and understandable is relatively narrow soon after the mass release of generative AI (for example, ChatGPT, Midjourney, and other tools). Moreover, given the newness of the technologies and the low likelihood of previous experience with their usage, the early years of interaction with generative AI can be characterized by high flexibility in the interpretations of the artifact.*

13:05-13:15

Break

13:15-13:55

Interactive seminar

13:55-14:00

Break

14:00-14:30

Lecture: «Representing class in popular comedy, horror, and  
drama cinema and TV»

**Yiannis Mylonas**, Ph.D., HSE University, Associate Professor,  
Institute of Media, responsible for the track «Research Seminar»

*With this lecture, professor Mylonas will present a critical analysis of how social class identities and class relations are represented in recently produced films and streaming TV series with global popularity, such as «The Joker» (2019), «Squid Game» (2021), «Triangle of Sadness» (2022), «The Parasite» (2019), «Succession»(2018-2023), among other. Class is theorized through references to the British cultural studies approach, and to the sociological work of Pierre Bourdieu; the analytical method deployed to study the specific productions is based on narrative and content analysis.*

14:30-14:35

Break

14:35-15:40

Programme graduates' panel

15:40-16:00

How to enter the Contemporary Media Research programme:  
things to know

**Alexey Pereyaslov**, manager of the programme

16:00-16:10

Closing words and Q&A moderated by the teachers of  
the programme